

# Primery Logo

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The vertical logo is the primary logo and should be used in most instances

When you place the logo in a design, please make sure you give it room to breathe(clearspace)

Always leave a clearspace area equal to the height of the icon.



The horizontal logo is also for large-scale use.

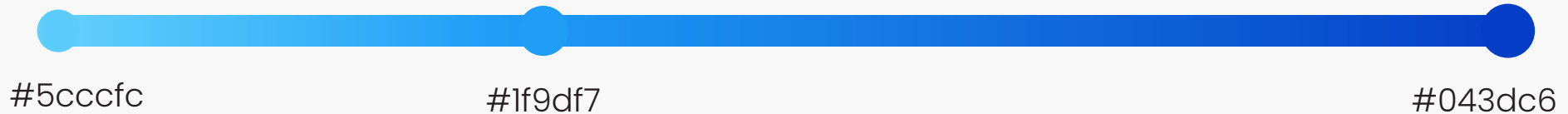
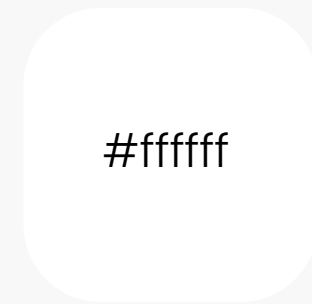
Avoid using at small sizes, as it can become illegible.

Always use the logo files provided.

Do not re-create.



## Colours:



## Typeface:

**GLOBAL:** Bega Regular

**OCEAN:** Bega Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**0123456789**

## Logo colour Versions:

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## Icon sizes:

200px



150px



100px



# Logo Misuse

Do not cut the logo



Do not change the transparency of the logo



Do not shuffle around the colors of the icon



Do not use different colors



Do not change the size or position of the icon and logotype.



Do not distort the logo



Do not use drop shadows or any other effects



Do not recreate using any other typeface



Do not outline logotype



Do not rotate any part of the logo

